

## ***Døtre av Norge Advertising Information and Rates***

<b>Space</b>	<b>Width and Height</b>	<b>Price (Color or B&amp;W)</b>
Inside Cover Ad	8" x 10"	\$150.00
Full Page Bleed	8" x 10"	\$125.00
Full Page No Bleed w/o header	7" x 9"	\$100.00
Full Page No Bleed w/ header	7" x 8.75"	\$100.00
3/4 (horizontal)	7" x 6.525"	\$ 75.00
2/3 (vertical)	4.62" x 8.75"	\$ 65.00
1/2 (horizontal)	7" x 4.29"	\$ 50.00
1/2 (vertical-rectangle)	4.62" x 6.525"	\$ 50.00
1/3 (vertical)	2.23" x 8.75"	\$ 40.00
1/3 (square)	4.62" x 4.29"	\$ 40.00
1/4 (vertical)	2.23" x 6.525"	\$ 25.00
1/4 (horizontal)	7" x 2.1"	\$ 25.00
1/6 (vertical)	2.23" x 4.29"	\$ 20.00
1/6 (horizontal)	4.62" x 2.1"	\$ 20.00

### **Deadlines**

January/February	Deadline is <b>December 20</b>
March/April	Deadline is <b>February 20</b>
May/June	Deadline is <b>April 20</b>
July/August	Deadline is <b>June 20</b>
September/October	Deadline is <b>August 20</b>
November/December	Deadline is <b>October 20</b>

Payment for the ad, along with the Advertising Order, must be received by the Ad Manager no later than the 20<sup>th</sup>. If payment is received after the above deadlines, your ad will be published in the next issue.

**No cancellations or alterations will be accepted after the ad deadline.** The Grand Lodge Board and the Publisher reserve the right to publish or not publish all ads.

## Acceptable Files

### **PUBLISHER FILES WILL NOT BE ACCEPTED**

Camera ready ads must be submitted as a press ready **pdf** with fonts outlined and high resolution images.

- **PDF-** Only (Press) PDF files are accepted. Adobe CS or Acrobat Distiller are the only applications that can produce a (Press) PDF file. If your file is built with a non-Adobe application and you do not have access to Adobe Acrobat, please refer to the “Create Adobe PDF Online” service. <http://createpdf.adobe.com/>
- **MICROSOFT WORD-BW** scheduled ads must have all grayscale art (not RGB or CMYK) and not with built black. Please check with PDF output preview. PDF, JPG, TIF, EPS, PSD
- **ADOBE INDESIGN-** Export file as a (Press) PDF file.
- **PHOTOGRAPHS:** BW & Color 300 dpi, 180ppi 85 line screen at actual size used.
- **LINE ART:** 300 dpi black & white, no gray scale. Color art: CMYK
- **NO LOW RESOLUTION WEB GRAPHICS PLEASE**  
Text files should be saved as plain text (TXT) files. Rich text (RTF) and simple Microsoft Word files may also be accepted. Text may also be pasted into an e-mail. Graphics placed into a text file cannot be used.

## Ad Design Services

Materials not submitted according to specifications or dimensions will be altered to fit the publisher's requirements at advertiser's expense. Additional design services, preparation work, and production charges will be billed back to the advertiser at a minimum charge of \$50.00 an hour.



# Døtre av Norge Advertising Order

Date \_\_\_\_\_

Company, Lodge, or Individual \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

Circle the issue/s you would like your ad/s to appear in the *Døtre av Norge*.

Jan/Feb    Mar/Apr    May/June    July/Aug    Sept/Oct    Nov/Dec

Mark your ad size

<input type="radio"/> Full page inside cover \$150.00	<input type="radio"/> 1/2 Vertical/Rectangle \$50.00
<input type="radio"/> Full page bleed \$125.00	<input type="radio"/> 1/3 Vertical \$40.00
<input type="radio"/> Full page no bleed w/o header \$100.00	<input type="radio"/> 1/3 Square \$40.00
<input type="radio"/> Full page bleed w/ header \$100.00	<input type="radio"/> 1/4 Vertical \$25.00
<input type="radio"/> 3/4 Horizontal \$75.00	<input type="radio"/> 1/4 Horizontal \$25.00
<input type="radio"/> 2/3 Vertical \$65.00	<input type="radio"/> 1/6 Vertical \$20.00
<input type="radio"/> 1/2 Horizontal \$50.00	<input type="radio"/> 1/6 Horizontal \$20.00

Amount Due \$ \_\_\_\_\_

Circle method of payment:    PayPal    Check

**Make check payable to: Daughters of Norway Grand Lodge.**

Ad Manager is the Grand Lodge Vice President, for questions contact:

Carlene Garner

1874 N Hawthorne Dr

Tacoma, WA 98406

[cagarner@mindspring.com](mailto:cagarner@mindspring.com) or 253-752-6080